

A Story of Transformation

Modernizing Armenian education, one student, one teacher, one classroom at a time.

997

schools powered
by Brainograph
EdTech

147

schools powered
by Smart boards

2,500

teachers powered
by deep training

90,000+

students powered
by WorldView

Every profound transformation begins at its source. For Visual Armenia, that source was **Brainograph EdTech**, a home-grown innovative educational technology designed to reshape how knowledge flows through Armenia's public schools. Brainograph EdTech brings the national curriculum to life by connecting time, space, and events — transforming static facts into interactive, visualized experiences. Introduced into classrooms in the Fall of 2021, over the last four years it has become the most impactful innovation in Armenian public education to date - a catalyst that sparked a movement and seeded a network of vital, organically and continually growing initiatives.

Soon after Brainograph was introduced into classrooms to teach Armenian History, a more profound truth emerged. Fundamental systemic gaps surfaced: lack of teacher preparedness and technical skills, lack of modern resources, and lack of digital school infrastructure. Addressing these gaps, our early, focused efforts gradually converged and evolved, giving rise to an overarching systemic solution: **WorldView Educational Program**.

WorldView Strategic Pillars



Innovative Educational Resources

Curriculum-Aligned Content: Articles, maps, and multimedia created by Armenia's leading professors and experts — delivering lesson-level transformation across nine subjects.



Teacher Empowerment

Accredited professional development, hands-on mentorship, and workshops equipping educators with the skills and confidence to lead modern classrooms.



School Digital Transformation

Smart Boards for WorldView Schools — bridging the digital divide through a merit-based competition and fostering technology-driven, project-based learning.

"As a donor, there's no greater reward than witnessing real, measurable change in classrooms across Armenia and I have witnessed firsthand WorldView initiate these changes beyond my expectations."

— Christine Simone, President, Manoogian Simone Foundation; Donor of Visual Armenia

Endorsed by the State

- Brainograph EdTech - officially recognized as an interactive educational tool
- Visual Armenia Foundation - accredited for mandatory teacher certification
- WorldView on the Teacher's Desk Manual - certified as methodological literature
- Smart Boards Competition - recognized as a charitable, tax-exempt initiative
- Project-Based Learning Module - approved as the first certified national PBL program
- Synthesis Program for Teachers - accredited as a non-formal professional course

Our goals for the next 3–5 years

- Integrate the entire Armenian school curriculum into the Brainograph
- Comprehensive professional training for over 5,000 teachers
- Equip every one of Armenia's 1,399 schools with at least one smart board
- Establish a Center for Innovative Teaching and Learning

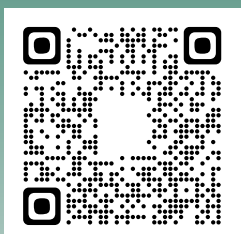
Invest in Real Transformation

- **Empower Learners with Educational Resources:** An investment of \$3,000 can add one subject-specific lesson with 20+ visualized and interactive materials for an immersive learning experience for every student across Armenia.
- **Fund a Classroom:** A single investment of \$2,500 equips one Armenian school with a Smart Board, instantly elevating teaching and learning experience for an entire school community.
- **Empower Teachers:** An investment of \$3,000 can support the one deep training course for a group of 30+ teachers, equipping them with basic modern teaching knowledge and skills.
- **Sustain the Movement:** Make a general contribution to accelerate all three Strategic Pillars and secure the future of systemic reform.

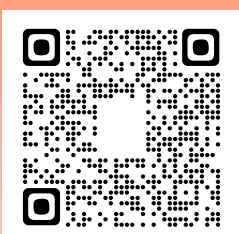
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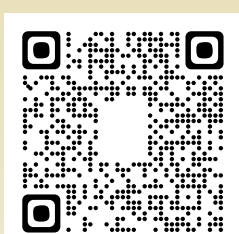
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WorldView Educational Content – Armenia's Modern Knowledge Base

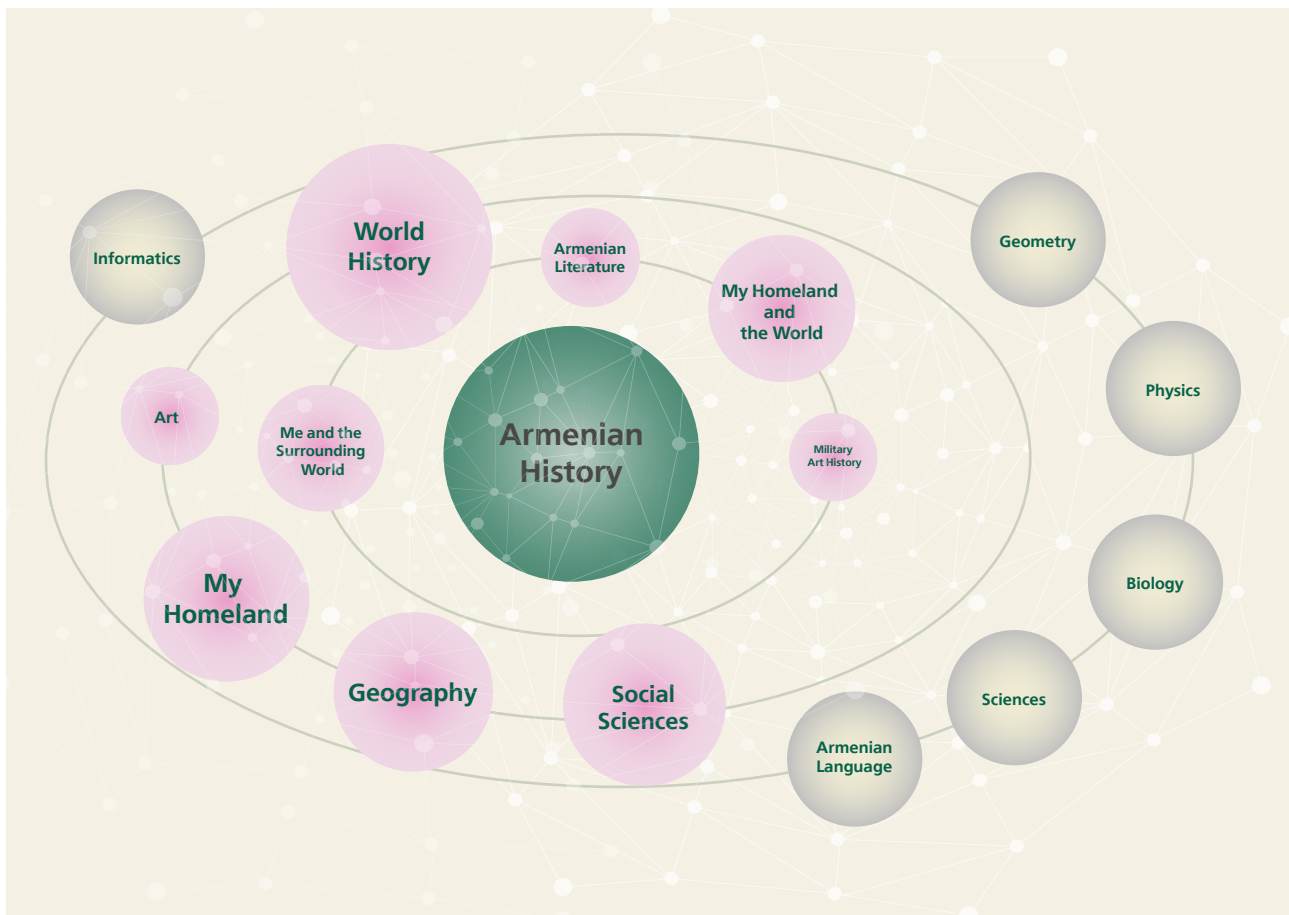
WorldView is building Armenia's first comprehensive, curriculum-aligned digital knowledge base for schools, brought to life through Brainograph EdTech.

A dedicated team of educators, researchers, methodologists, editors, proofreaders, in some cases educational institutions (museums, National Academy of Sciences, Yerevan State University, etc.) meticulously craft every article, map, and multimedia component. This rigorous process ensures all content is aligned with national standards, is pedagogically sound, inclusive, and adaptable, creating an immersive, modern teaching and learning experience.

Our Comprehensive Approach to Content Development

- **Developing educational articles** by a dedicated team of experts
- **Creating cartographic content** based on historical maps and digital technologies
- **Compiling visual materials** (images, icons, videos, etc.) to complement lesson content
- **Designing tools for knowledge checking** and retention, such as interactive quizzes
- **Providing interactive tools** for content adaptation for a more personalized learning

WorldView Galaxy of Subjects: From Armenian History to Comprehensive Curriculum



WorldView Content in Numbers

9

Subjects

4-12

Grades

505

Lessons

5,592

Educational
Articles

Used in
997
schools

Taught by
2,500+
trained teacher

Reaching
90,000+
students
nationwide



Over the next 3-5 years our ambition is to integrate the entire Armenian school curriculum into the Brainograph innovative educational platform.

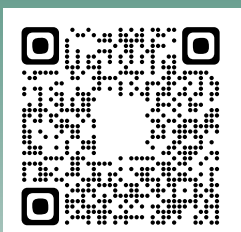
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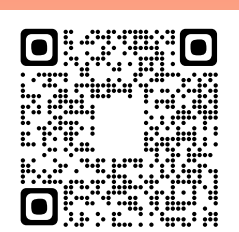
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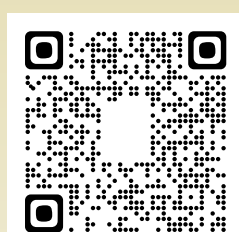
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Equipping the Real Change-Makers

We believe that an educational system can only be as effective as the teachers who nurture it. This conviction has been reaffirmed through our visits to more than 200 schools across Armenia.

From our earliest interactions with educators, one message was clear: They didn't need more standards — they needed practical tools and a supportive community. We listened. We adapted. We built.

The result was the WorldView Teacher Training Ecosystem — an organically grown training framework grounded in real classroom needs. Equipping Armenian teachers with essential 21st-century skills and innovative methodologies is the foundation for a thriving learning environment.

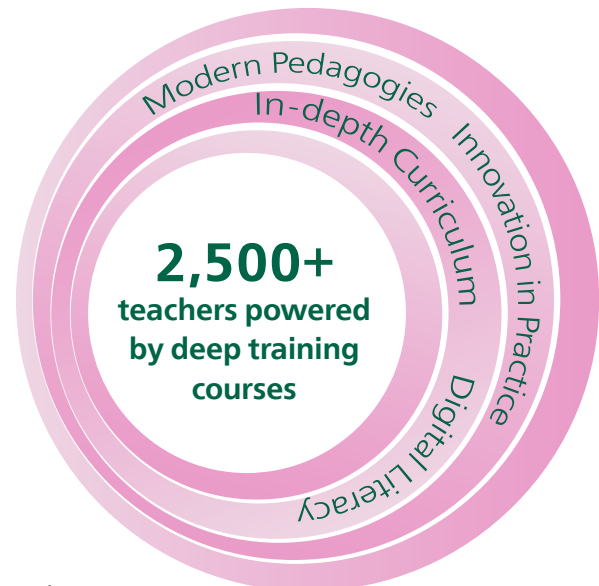
How We Empower Teachers

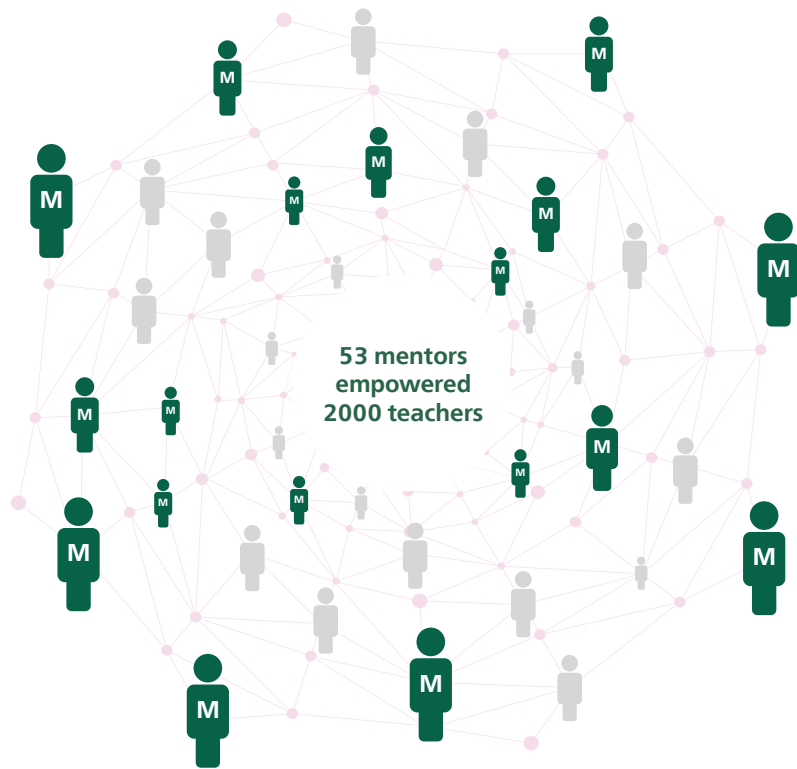
- **Three-Month Online Training:** Our flagship training program transforms educators into modern practitioners. Participants gain hands-on experience with innovative pedagogical methods and learn how to confidently integrate digital tools into daily instruction. Across five successful cycles, more than 1,000 teachers have participated in this transformative journey.

- **Mentors' Scholarship Project:** This pioneering initiative cultivates teacher-leaders, creating a multiplier effect of professional growth. Fellows receive stipends to cover materials, travel from regions to Yerevan, and the time required for deep, meaningful engagement. Our 53 graduates have already trained over 2,000 teachers nationwide, forming a self-sustaining network that multiplies WorldView's impact across Armenia. The National Center for Educational Development and Innovation Foundation's official review assessed the program as "comprehensive and essential".

- **Accredited Mandatory Training:** In 2024, the Ministry of Education, Science, Culture, and Sports of the Republic of Armenia officially accredited Visual Armenia to conduct mandatory teacher certification training — affirming our role as a trusted national partner. Since accreditation, 527 teachers of all subjects have completed 883 total hours of mandatory training, ensuring that innovation reaches every corner of the classroom.

- **Regional Workshops:** Since 2022, Regional Workshops on Learning and Using WorldView have brought the program directly to schools and teachers across all regions of Armenia. These workshops go beyond technical instruction — they're opportunities to listen deeply, build trust, and demonstrate our long-term commitment to supporting educators where they teach. So far, 1000+ teachers participated in these workshops.





"The 'WorldView' training was a turning point in my teaching career. It provided me with everything I had felt the need for as a teacher for many years."

— Svetlana Sahakyan, Teacher,
Charentsavan No. 2 Basic
School

"This is indeed a revolution in our lives. Three years ago, we were given new standards without resources. And only now, thanks to the WorldView, have they become applicable."

— Javahir Badalyan, History
Teacher, Movses Secondary
School



Over the next 3–5 years, our goal is to deliver comprehensive professional training to more than 5,000 teachers.

Invest in Real Transformation

- **Empower Teachers:** An investment of \$3,000 can support the one deep training course for a group of 30+ teachers, equipping them with basic modern teaching knowledge and skills.
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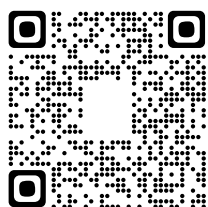
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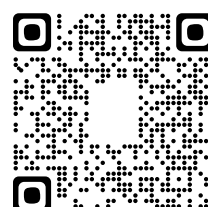
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School Digital Transformation

Leapfrogging Armenian Education Through Technology and Innovation

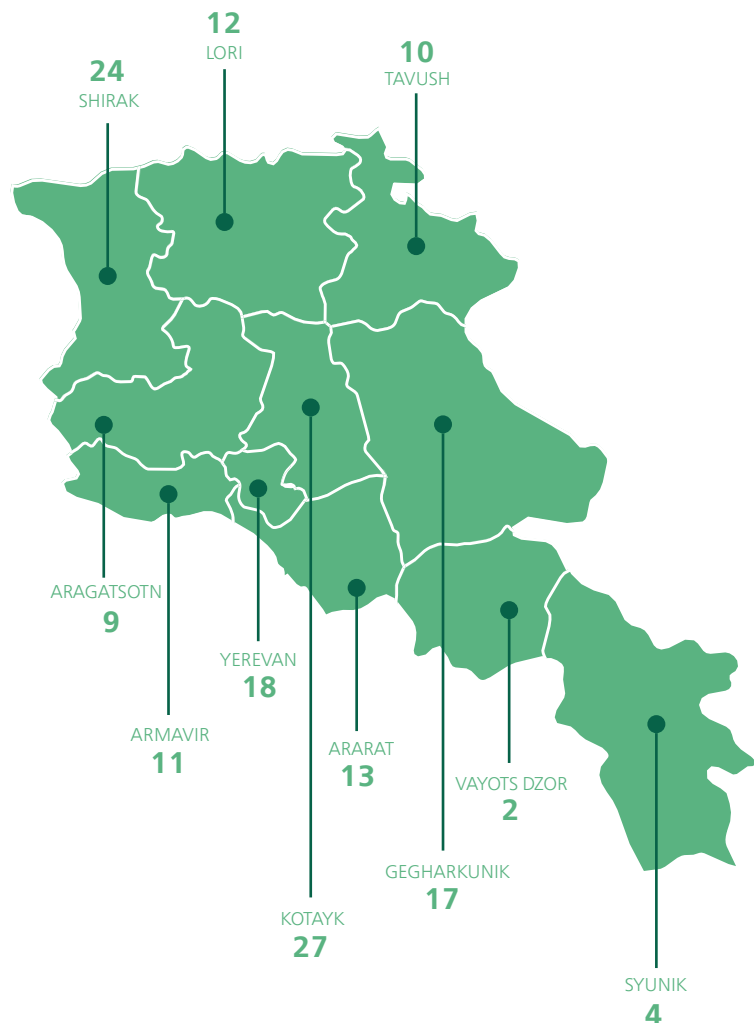
The School Digital Transformation pillar emerged organically from the implementation of WorldView, addressing the urgent need for modern educational technology in Armenia's public schools. Rather than simply donating equipment, we designed a more transformative and merit-based model – the Smart Boards for WorldView Schools Competition.

This national program invites students and teachers to collaborate on research-based projects, where the winning schools earn Smart Boards as prizes. The approach not only equips classrooms with essential tools but also fosters project-based learning, teamwork, planning, implementation, and active citizenship – ensuring that technology becomes a catalyst for educational growth rather than a passive addition.

Our Impact and Achievements

- In just two years, Visual Armenia has equipped 11% of all public schools across Armenia with this essential 21st-century educational tool.
- The Smart Boards for WorldView Schools Program has been recognized as charitable by the Commission on the Coordination of Charitable Programs of the Government of Armenia, granting it tax-exempt status.
- The Program's Training Module has been accredited by the RA MoESCS as a Modular Supplementary Program, officially recognizing Project-Based Learning (PBL) as a certified component of teacher professional development – a national first.
- And above all, the heartfelt appreciation of hundreds of teachers and thousands of students and parents – a value beyond measure.

147
schools powered
by Smart Boards



As of September 2025

Why This Matters

The Smart Board is the blackboard of the 21st century. The world has moved forward, yet many classrooms remain unchanged — still bound to chalk and traditional boards.

In a time when teachers struggle to keep students engaged, the Smart Board functions as a large-format “educational smartphone” capturing attention and bringing learners back into the process through interactive, visual exploration.

The transformation goes beyond technology — it reshapes the classroom, both spatially and pedagogically. The old lecture-style layout of static rows is giving way to dynamic learning spaces, where students gather around collaborative tables, engaging actively with content and with one another. This physical rearrangement reflects a deeper pedagogical shift — one that redefines the classroom as a space of participation, discovery, and 21st-century learning.



Our vision is to equip every Armenian school with at least one Smart Board. Your investment will directly help us scale the program — every one of Armenia’s 1,399 schools needs at least one Smart Board. Each device costs just \$2,500, including a tax deduction and negotiated special pricing from the official producer.

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- **Fund a Classroom:** A single investment of \$2,500 equips one Armenian school with a Smart Board, instantly elevating teaching and learning experience for a school community.
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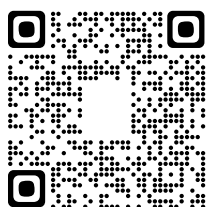
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